



Crafting an Outstanding Scholarship Statement

CONTENT AND STRUCTURE

- Start strong: Begin with an engaging hook to capture the reader's attention.
- Be authentic: Share genuine experiences and aspirations.
- Show, don't just tell: Utilise specific examples and stories to illustrate your points.
- Highlight your uniqueness: Emphasise what sets you apart from other applicants.
- Structure your essay well: Use clear paragraphs with topic sentences and smooth transitions.
- End strongly: Conclude with a memorable statement reinforcing your suitability.



TAILORING YOUR APPROACH

- Demonstrate passion: Convey enthusiasm for your field of study and future plans.
- Research the scholarship provider: Align your statement with the organisation's values and mission.
- Be forward-looking: Emphasise your future potential and how the scholarship will help.
- Address setbacks positively: Explain how you've overcome challenges and what you've learned.



Remember, your statement should leave a lasting impression on the scholarship committee and clearly communicate why you're the best choice for the award.

WRITING STYLE AND PRESENTATION



- Use active voice: Make your writing more engaging and dynamic.
- Be concise: Make every word count, avoiding redundancy and unnecessary details.
- Quantify achievements: Use numbers and specifics when discussing accomplishments.
- Proofread multiple times: Check for grammar, spelling, and clarity.
- Follow instructions carefully: Adhere to all guidelines regarding word count, formatting, and submission requirements.